GPEN Privacy Sweep 2016 – Final Results

Total number of devices/companies looked at: 314 Total number of DPAs who submitted results: 25

Indicators	Percentage
Number of devices/companies whose privacy communications failed to explain to users how their personal information was collected, used and disclosed	59%
 Number of devices/companies that failed to inform users about how personal information collected by the device is stored and whether they had implemented safeguards to prevent loss of data 	68%
Number of devices/companies whose privacy communications failed to provide contact details for users with privacy-related concerns	38%
Number of devices/companies who failed to explain how a user could delete their personal information	72%
Number of companies who failed to provide a timely, adequate and clear response	43%
Collection, use and disclosure	Percentage
Number of devices/companies whose privacy communications were not specific to the device	69%
Number of companies who indicated personal data would be disclosed to third parties	54%
Number of devices/companies who failed to say if they disclosed data	48%
Number of devices/companies who failed to advise about default settings	86%
Number of devices which collected the following information on either a mandatory or optional basis	Percentage
Name	84%
Username	54%
Address	53%
Phone number	55%
Email address	83%
DOB/Age	64%
Location	68%
Photo/video/audio file	41%
Unique device identifier	61%
Medical details *	23%
Weight/height *	45%
Health/fitness info (e.g. heartrate) *	50%
Storage of data	Percentage
Number of companies who failed to advise whether data was stored in an encrypted format	68%
Number of devices/companies who failed to mention	49%

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security safeguards	
Deletion of data	
Number of companies that included information	17%
about tools to help users clear the device of	
personal data when they come to sell it	
Number of companies that included information	13%
about tools to help users wipe their data remotely,	
should they lose their device	

^{*}Note: This information mainly related to medical devices and health/fitness-related devices.

Participants in the 2016 Sweep

Results were submitted by the following agencies:

Albania Information and Data Protection Commissioner
Australia Office of the Australian Information Commissioner
Australia, Victoria Office of the Commissioner for Privacy and Data

Protection(CPDP)

Canada Office of the Privacy Commissioner of Canada

Canada, Alberta Office of the Information and Privacy Commissioner of

Alberta

Canada, British Office of the Information and Privacy Commissioner for

Columbia British Columbia

Canada, Nova Scotia Office of the Information and Privacy Commissioner for

Nova Scotia

Canada, Ontario Office of the Information & Privacy Commissioner,

Ontario, Canada

China, Hong Kong Office of the Privacy Commissioner for Personal Data,

Hong Kong

Colombia Superintendence of Industry and Commerce of Colombia

Estonia Estonian Data Protection Inspectorate

France Commission Nationale de l'Informatique et des Libertés

Germany, Baden- State Commissioner for Data Protection Baden-

Württemberg Württemberg

Germany, Bavaria Data Protection Supervisory Authority of Bavaria

Germany, Hessen Data Protection Commissioner of Hessen

Gibraltar Regulatory Authority

Ireland Office of the Data Protection Commissioner

Israeli Law, Information and Technology Authority

Italy Garante per la protezione dei dati personali (Italian Data

Protection Authority)

Mexico Federal Institute for Access to Information and Data

Protection

New Zealand Office of the Privacy Commissioner
Norway Norwegian Data Protection Authority
Singapore Personal Data Protection Commission
United Kingdom Information Commissioner's Office

USA Federal Trade Commission